

Habitats iMovie with Narration

Student Name: _____ Date: _____

CATEGORY	4	3	2	1
Originality	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Product shows little original thought. Work shows few new ideas and insights.	Product shows very little or no original thought. Work shows no new ideas and insights.
Content	Covers topic in-depth with explicit details and examples. Subject knowledge is advanced. Used elements of depth/complexity to increase level of thinking.	Includes essential knowledge about the topic. Subject knowledge is proficient but not advanced.	Includes essential information about the topic but may not include needed details; there may be 1-2 factual errors.	Content is minimal OR there are several factual errors.
Sources	Source information collected for all graphics, facts and quotes. All are documented in desired format.	Source information collected for all graphics, facts and quotes. Most are documented in desired format.	Source information collected for graphics, facts, and quotes, but may not be comprehensive or documented in desired format.	Very little or no source information was collected.
Organization	All of the topics are presented in a logical order. The purpose of the script and movie is clear through its organization. Shows advanced planning.	Most of the topics are presented in a logical order. The purpose of the script and movie is clear through its organization. Shows proficient planning.	Some of the topics are presented in a logical order. The purpose of the script and movie may not be clear through its organization. Does not show proficient planning.	Few or none of the topics are presented in a logical order. The purpose of the script and movie is not clear through its organization. Does not show proficient planning.
Attractiveness	Makes excellent use of music, font, color, graphics, effects, etc. to enhance the presentation.	Makes good use of music, font, color, graphics, effects, etc. to enhance the presentation.	Makes use of music, font, color, graphics, effects, etc. but, occasionally, these distract from the presentation content.	Use of font, color, graphics, effects etc. but these often distract from the presentation content.
Mechanics	Few or no spelling/grammatical mistakes.	Some spelling and grammatical mistakes, but they don't interfere with understanding.	Some spelling and grammatical mistakes; some interfere with understanding.	Many spelling and grammatical mistakes; some interfere with understanding.
Oral Presentation	Interesting, well-rehearsed with smooth delivery that holds audience attention.	Relatively interesting, rehearsed with a fairly smooth delivery that usually holds audience attention.	Delivery not smooth, but able to hold audience attention most of the time.	Delivery not smooth and audience attention lost.