Informational iBook Project Overview

1. What is going to be the topic for your iBook?

2. What are going to be the subtopics?

3. What informational text features are you going to incorporate to entice your readers to learn more about your topic?

4. How would you create a "back of the book" blurb to summarize your topic information and entice your readers to look inside the book?

5. How am I going to convince my readers that I know a lot about this topic and that I'm excited to teach them about it?

6. How am I going to make sure each chapter or subtopic is written clearly and gives the reader "enough" detailed information?

7. How is the online version of the book going to be different from the physical version?

8. How am I going to make sure that my iBook is a scholarly endeavor?

9. How am I going to use elements of DESIGN to create a cohesive look for my iBook?

10. What is going to be SPECIAL about my iBook?